Create a Strong Team Identity
Quick Guidelines

• Your microphones will be muted throughout
• Please ask questions!

• Type questions into the webinar questions box:

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Training

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Founded by Ken Schwaber Co-creator of Scrum
Professional Scrum Trainers and Stewards of the PSM Course

Stephanie Ockerman
AgileSocks.com

Simon Reindl
AdvancedProductDelivery.com
Strong teams provide the essential foundation for the benefits of Scrum.
1) Why do we exist?
2) What is important to us?
3) What do we want to achieve together?
#1 - Why do we exist?

Appreciate the Individual and the Team
Align to a Greater Purpose
#2 – What is important to us?

Scrum Values and Personal Values
Working Agreements
#3 – What do we want to achieve together?

Align to Valuable Outcomes
Spirit of Continuous Improvement
Final thoughts...

Many benefits flow from investing in a strong team identity.
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